



Bharat Taxi Crosses 20,000 Saarthis in Lucknow Within Days of Launch, Hits 1,000 Daily Rides Mark

Strong early traction reflects growing adoption of cooperative ride-hailing model

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Bharat Taxi, a cooperative-based ride-hailing platform, has reported a strong initial response in Lucknow following the start of its operations on April 10, 2026.

Drawing from the response seen in Gujarat and Delhi NCR, Bharat Taxi is seeing a similar early pickup in new markets. Within the first few days, over 20,000 sarathis have joined the platform, alongside 10,000+ app downloads. The platform has already crossed 1,000 rides in a single day across bikes, cabs, and autos, with more than 2,000 sarathis coming online daily and earning through it. This initial momentum is supported by a wider base of over 5 lakh registered sarathis and more than 28 lakh customers across the country.

The rollout in Lucknow is being carried out in phases, with an initial focus on building a strong base of drivers to support reliable service as demand grows.

Mr Vivek Pandey, Coo of Bharat Taxi, stated that

“We focused on building driver strength first, and the response in Lucknow has been encouraging. The priority now is to maintain reliable service as we scale.”

Sharing his experience, a Saarthi, Jeevesh Yadav, associated with the platform, said:

“Pehle earning clear nahi hoti thi. Yahan per ride ka hisaab samajh aata hai aur kaam regular mil raha hai. Isliye main roz online aata hoon.”

The initial response in Lucknow indicates growing interest in mobility platforms that combine local participation with structured operations. With steady onboarding and increasing ride activity, the company is continuing to expand its presence in the city.

About Bharat Taxi

Bharat Taxi (Sahakar Taxi Cooperative Limited) is a multi-state cooperative society of Sarathis built on the principles of fair earnings, shared ownership, and dignified livelihoods for drivers.

The platform is supported by leading national cooperative institutions, including NCDC, IFFCO, GCMF (Amul), KRIBHCO, NAFED, NABARD, NDDB, and NCEL.

Inspired by the vision of “Sahakar se Samriddhi,” which means shared prosperity through cooperation, Bharat Taxi aims to build a mobility system in which drivers are not just service providers but also partners in the platform they power.

Press Release (Lucknow Launch):

<https://bharattaxiapp.com/resources/press/Bharat%20Taxi%20Lucknow%20launch-%20Hindi.pdf>